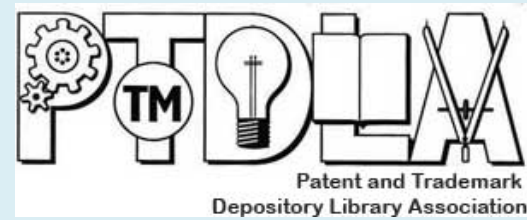


# Patent & Trademark Depository Library Association: Current Topics in Intellectual Property

Patent & Trademark Depository Library Program  
ALA Annual Conference, New Orleans  
25 June 2011

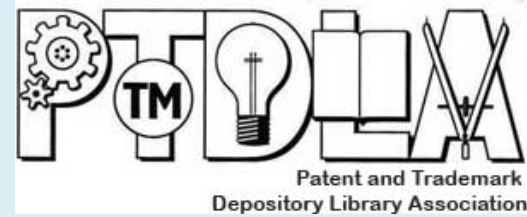
Marian Armour-Gemmen  
West Virginia University Libraries

Jared Hoppenfeld  
Texas A&M University Libraries



# Outline

- Overview of Intellectual Property and Depository Library Program
- Basic Resources for Patent Research
- Changes at USPTO & to the Depository Library Program

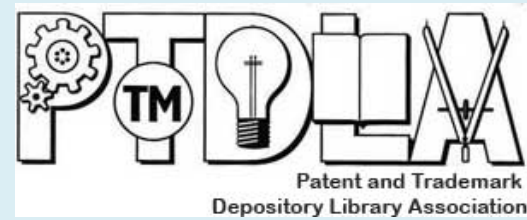


# Part III: Changes at USPTO & to the Depository Library Program

Marian Armour-Gemmen

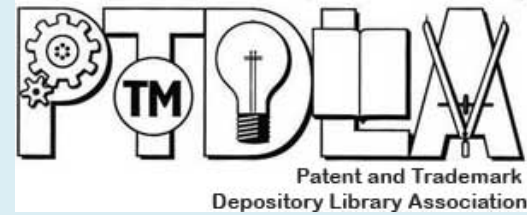
ALA Annual Conference, New Orleans

25 June 2011



# Depository Library Changes

- 2010 seminar was cancelled
- June 2010 PTDLA Board met with Director Kappos
  - He assured us we would have a seminar the next year, but libraries would have to provide him with metrics.
- February 2011 Director Kappos hosted a public roundtable to obtain input from organizations and individuals on current use of the PTDLs and future improvements.
- April 2011 Seminar was held.



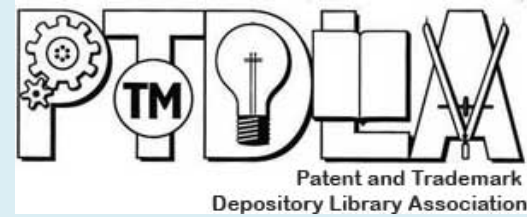
# Changes in Program

Library Program will probably change its name.

- Currently called Patent & Trademark Depository Library Program
- Will probably remove the word “Depository” but other changes are uncertain.
- Patent & Trademark Office will announce.

Libraries will need to provide some type of metrics.

- Currently a test stage.

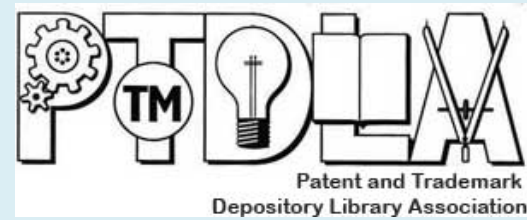


# Changes in Program (Cont.)

CASSIS is being phased out.

- Background: CASSIS was the PC based Patent and Trademark search and image file product.
- The computers and systems were difficult to maintain.
- Replaced mostly by the web and by PubWEST (Web-based Examiner's Search Tool.)
- Libraries need to decide if they will retain their DVDs

Depository Library Requirements will be changed



# New Web-based Products

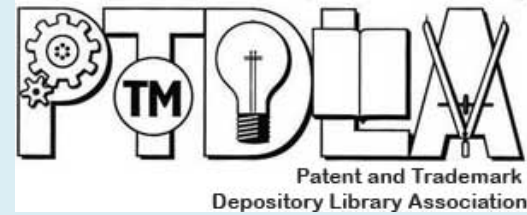
Trademark videos



<http://www.uspto.gov/trademarks/process/TMIN.jsp>

These videos cover Basics, Searching, Applicant Information, Drawing Issues, Goods and Services, Filing Basis, Specimen, After You file

Good place to direct patrons for patrons to find answers

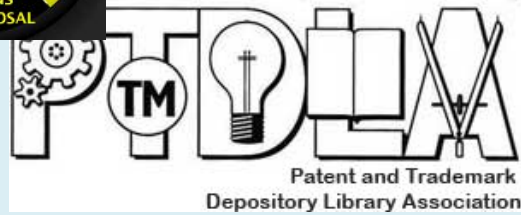
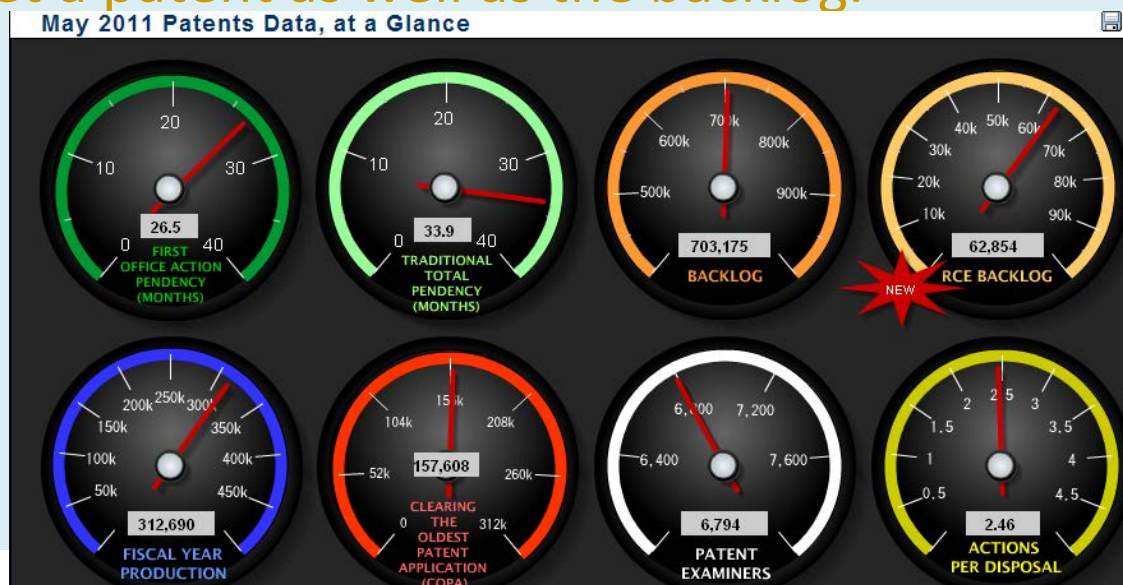


# New Webbased Products

## Data Visualization Center

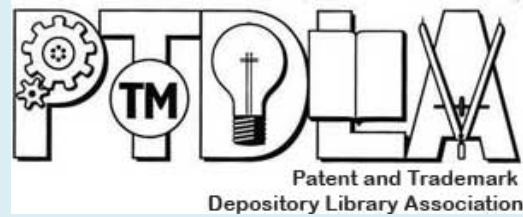
<http://www.uspto.gov/dashboards/patents/main.dashxml>

Allows Users to see how fast a patent is reviews and how long it takes to get a patent as well as the backlog.



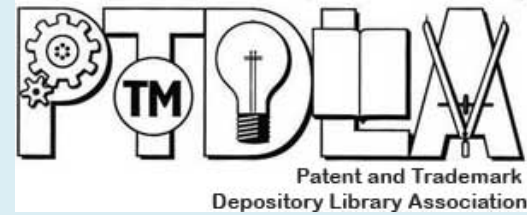
# Patent and Trademark Social Presence

- Facebook <http://www.facebook.com/uspto.gov>
- Twitter <http://twitter.com/uspto>



# Proposed changes in patent law

- “America Invents Act”
- S. 23 and H.R.1249
- First to invent -> First to file
- Designates a satellite office in Detroit



# Questions

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